



Data and Privacy File Guides

Apple Media Services: Retail and Carrier Transaction History

January 2025

File name Retail and Carrier Transaction History.csv

File description This file contains detailed history of retail order transactions and subscription purchases through carriers.

Why Apple keeps this information Apple retains this information in order to keep track of the order the customer has placed at the retail store as well as subscription purchases via carrier channel, to identify AppleCare coverage for a customer device, and to display device and coverage information in "Manage Subscriptions", "Purchase History", and "Customer Invoices".

Field Name	Details
Account Linked Date	The date and time the user's account is linked
Item Reference number	Identifier of the purchased product
Apple Care Agreement Number	Unique identifier for AppleCare agreement
Apple ID Number	Apple account identifying number
Billing Currency Code	Currency code for a purchase made
Cancellation Date	The date on which the customer's purchase was cancelled
Catalog Number	Reference to the source of the content (0 = Hardware, 1 = AMP, 2 = AppleCare)
Channel Partner	Identifier for the channel that was provided by retail (e.g. POS, ASO, etc.)
Country Code	The user's country code
Coverage End Date	The date and time that the coverage period ends
Coverage Period	Reference to the coverage period
Currency	Currency used to purchase the product
Description Language	The language of the description fields
Pair Reference Number	The purchased item's identifying number
Last Modified Date	The date and time that the order was last updated
Linked Apple ID Number	The linked Apple account identifying number
Order Created Date	The date and time on which the order was created
Order ID	The order number associated with the order item

Field Name	Details
Order Item Created Date	The date and time on which the order item was created
Order Item ID	Order item identifying number
Order Last Modified Date	The date and time that the order item was last updated
Order Request Date	The date and time that the order was received from the AppleCare channel
Order Request ID	Identifier of the most recent request created for the subscription
Order Status	Status of the order item
Part Number	Part number of the product
Product Tax Code	The tax product code for the line item
Purchase Date	Date and time of the retail transaction
Purchase Item ID	Identifier of the purchase line item
Purchased Device Serial Number	The serial number of the device that was purchased
Store	The order's retail store number, if purchased at a retail store
Subscription Period	The subscription duration period
Tax Included	Whether the total price includes tax
Terms Document Version	The version of the terms and condition document that was accepted by the customer at the retail store
Transaction ID	An identifier for the retail transaction